

Client Provided Values	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	
Assumption Drivers		Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	
Outstanding																				
Employer	\$1,656	\$1,597	\$1,849	\$2,152	\$2,288	\$2,350	\$2,377	\$2,390	\$2,395	\$2,398										
Sales Agents	\$20,735	\$20,362	\$20,476	\$20,988	\$22,099	\$23,132	\$24,093	\$24,986	\$25,817	\$26,590										
Financial Institutions	\$18,626	\$18,293	\$18,399	\$18,862	\$19,864	\$20,795	\$21,662	\$22,467	\$23,217	\$23,913										
Investment Dealers	\$2,110	\$2,069	\$2,077	\$2,126	\$2,235	\$2,337	\$2,431	\$2,519	\$2,601	\$2,677										
Direct																				
Total	\$22,392	\$21,959	\$22,325	\$23,140	\$24,387	\$25,482	\$26,470	\$27,376	\$28,213	\$28,988										
Sales											% of Current Forecasted Sales ¹									
Employer	\$1,100	\$1,100	\$1,210	\$1,320	\$1,320	\$1,320	\$1,320	\$1,320	\$1,320	\$1,320	100%	110%	120%	120%	120%	120%	120%	120%	120%	120%
Sales Agents	\$1,540	\$1,700	\$1,947	\$2,150	\$2,580	\$2,580	\$2,580	\$2,580	\$2,580	\$2,580	100%	110%	125%	150%	150%	150%	150%	150%	150%	150%
Financial Institutions	\$1,350	\$1,530	\$1,752	\$1,935	\$2,322	\$2,322	\$2,322	\$2,322	\$2,322	\$2,322	100%	110%	125%	150%	150%	150%	150%	150%	150%	150%
Investment Dealers	\$190	\$170	\$195	\$215	\$258	\$258	\$258	\$258	\$258	\$258	100%	110%	125%	150%	150%	150%	150%	150%	150%	150%
Direct																				
Total	\$2,640	\$2,800	\$3,157	\$3,470	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	\$3,900	100%	110%	123%	140%	140%	140%	140%	140%	140%	140%
Redemptions											Churn Rate ²									
Employer	\$1,298	\$1,159	\$958	\$1,017	\$1,184	\$1,259	\$1,292	\$1,308	\$1,314	\$1,317	70%	60%	55%	55%	55%	55%	55%	55%	55%	55%
Sales Agents	\$2,246	\$2,074	\$1,833	\$1,638	\$1,469	\$1,547	\$1,619	\$1,686	\$1,749	\$1,807	10%	9%	8%	7%	7%	7%	7%	7%	7%	7%
Financial Institutions	\$2,021	\$1,863	\$1,646	\$1,472	\$1,320	\$1,390	\$1,456	\$1,516	\$1,573	\$1,625	10%	9%	8%	7%	7%	7%	7%	7%	7%	7%
Investment Dealers	\$225	\$211	\$186	\$166	\$149	\$156	\$164	\$170	\$176	\$182	10%	9%	8%	7%	7%	7%	7%	7%	7%	7%
Direct																				
Total	\$3,544	\$3,233	\$2,791	\$2,655	\$2,653	\$2,806	\$2,912	\$2,994	\$3,063	\$3,125	32%	27%	26%	28%	29%	28%	28%	28%	28%	27%

30/08/2004

Canada RDP Cost Model
RELAUNCH Scenario
Baseline Values

Service & Maintain
Redemptions



Note Explanation

- 1 Sales assumed to increase as a result of new products ,aggressive marketing, pricing, and commissions. Sales Agent channel is assumed to increase more than the Employer channel as a result of improved relationships with the Financial Institutions and Investment Dealers.
- 2 Redemptions assumed to decrease as a result of more competitive products and pricing. Employer channel assumed to remain a short term savings program for majority of investors, albeit, at lower churn rate than the Current scenario (due to better pricing).
- 3 Origination costs are the costs associated with the acquisition (marketing, public relations, commissions, etc.) and processing of sales transactions.
- 4 Sales Commissions assumed to increase significantly (see Baseline Value page) to drive sales volume.
- 5 [Information withheld]
- 6 Registered Products assumed to increase in line with sales.
- 7 Forecasted costs provided by CI&S are allocated to Origination Fixed Costs (Marketing Service, Salaries & Sales Force Remuneration, and Other) based on the actual 2002/03 account groupings found in the 2002/03 financial data, except for Salaries & Sales Force Remuneration and Other (which includes shared costs).
- 8 Marketing Service activities assumed to increase through aggressive marketing of new products and relationship enhancement with channel partners. Key activites assumed to increase are promotions, public relations, print media, and warehousing and distribution.
- 9 Salaries & Sales Force Remuneration assumed to increase with additional front office activity. In particular, additional staff will be required and compensation increased to promote Employer channel activity and Sales Agent relationships.
- 10 Other origination costs assumed to increase from additional planning activity and other front office shared activities.
- 11 Servicing costs are the costs associated with the maintenance of existing accounts.
- 12 [Information withheld]
- 13 [Information withheld]
- 14 User Fees are not introduced in the Relaunch scenario based on an aggressive campaing aimed at attracting and retaining the maximum number of clients and investments.
- 15 Trailers Fees are assumed to remain unchanged from the Current scenario. *We recommend a renegotiation of the Trailer Fees with the financial institutions in the final report.*
- 16 DAO fixed costs decline by 50% while controllable costs remain unchanged with DAO activities being integrated into a new entity. The policy advice function within the existing DAO would remain as part of the 50% DAO fixed cost.
- 17 EDS servicing fixed costs are assumed to remain at 100% of Current scenario.
- 18 Registered Products servicing fixed costs are assumed to remain at 100% of Current scenario values.
- 19 Amortization of Outsourcing reflects the remaining 7 of 9.5 years of amortization of \$23.2 million cost to outsource backoffice from Bank of Canada to EDS.
- 20 Redemption costs are all costs associated with the redemption activity.
- 21 [Information withheld]
- 22 [Information withheld]
- 23 Redemption Fees reflect allocation of the Current scenario fee adjusted due to the decrease in the churn which will postpone the payment of these fees to later years.